



## Ed Robson Arena -- Frequently Asked Questions (as of March 2020)

The Ed Robson Arena is a planned multi-purpose ice hall with 3,407 seats, owned and operated by Colorado College and home to CC Tiger Hockey. The arena is a physical and cultural extension of Colorado College as well as part of the City for Champions (C4C) initiative of projects underway throughout the community. Colorado College is moving forward with the arena and has concluded the process of soliciting community feedback during the planning phase.

### OVERVIEW

#### **How has public input been incorporated into the arena design and plans?**

The planning and design of the new arena is an iterative process. Community feedback was solicited at six meetings throughout 2019. Suggestions that improved the plans were incorporated and communicated out at each subsequent meeting.

#### **Where is the arena located and who owns the land on which it will be built?**

The facility will be on the west side of Nevada Avenue between Dale and Cache La Poudre streets. It is on land owned by Colorado College.

#### **Is the new ice arena part of existing plans?**

The Colorado College Long Range Development Plan (2008) and the Colorado College Master Plan (2015) identify a new ice center to be located on the block between Nevada Avenue and Tejon Street and between Dale and Cache La Poudre streets.

#### **Is the arena able to accommodate the CC Tiger fan base? Previous rivalry games (such as against DU, North Dakota, AF Academy, and other NCHC teams) typically draw a large attendance. How will they be accommodated?**

The college's long and strong support of CC Tiger Hockey and its fan base will be evident with this new best-in-class, on-campus arena. It will support a bright and successful future for the Tiger program, benefiting the student-athletes, the college, and the community. Based on the average scanned tickets per game (actual attendance) of approximately 2,800, an arena of 3,407 seats will accommodate all current season ticket holders, anticipated student attendees, and leave a number of tickets for community members and fans who purchase single tickets to occasional games. When CC students are on break, that available-ticket number increases. The fan experience and atmosphere are enhanced with the excitement that comes from a filled arena. Organizations typically design and build their facilities to accommodate an average attendance plus some growth; they don't build for rare attendance records.

#### **What is the timeline for the project?**

Site preparation began in 2019. A groundbreaking ceremony was held on February 15, 2020. The projected opening date will be in October 2021. The college is working with Nunn Construction to identify a work schedule that reduces impacts to the surrounding area. The [project website](#) will continue to provide updated information as construction progresses.

#### **What measures will be taken to ensure environmental impacts are reduced? Will sustainable materials be used?**

The Ed Robson Arena project seeks to connect and consider indoor activities and the outdoor environment, while serving as a model for need-based use and sustainability for the nation. The arena will be constructed using sustainable building practices and materials, in line with and contributing to the college's commitment to sustainability. Colorado College is a leader among higher education institutions in its sustainability efforts, exemplified by the recent attainment of carbon neutrality as of January 2020. Other buildings on the campus have been designed to be incredibly sustainable, and the intent is to do the same for the arena. The college has set a goal for Ed Robson Arena to be the first net-zero energy consumption ice arena in the U.S. It will go beyond LEED level requirements. The architectural firm contracted for this project is helping to meet these environmental sustainability goals.

### COST / FUNDING / REVENUE PROJECTIONS

**What is the anticipated construction cost of the new arena?**

This project is estimated to be \$52 million.

**What funding has been identified for this project? Is it just capital funding or will there be operational funding?**

The college will fund most of the cost of constructing the facility (\$43 million of the estimated \$52 million cost) and will be responsible for funding ongoing operations of the arena. To date, nearly \$26.3 million in donor commitments have been secured. About \$9 million will come from state Regional Tourism Act (RTA) funds approved five years ago.

**What are the revenue projections for the new arena? Will it be self-sustainable?**

Yes, the arena will be self-sustainable. The C4C Business Plan’s five-year pro forma shows the arena will be profitable at year one.

**PURPOSE OF THE NEW ARENA**

**Why is a new arena needed? Why move out of The Broadmoor World Arena?**

For the first time in its history, Colorado College Tiger Hockey will play its games on campus and in a smaller facility specifically designed to meet the needs of the CC hockey program and its players. This will be more conducive to both a collegiate experience and the excitement that comes from a venue full of season ticket holders, fans, and students. An on-campus arena provides an opportunity to have a Tiger-branded, home-ice venue advantage. The Ed Robson Arena will be a best-in-class venue, with high-quality amenities for fans. The arena will allow CC hockey student-athletes to train, practice, and play their games on campus for the first time in the college’s history. It also will allow CC coaches to compete for the best U.S., Canadian, and worldwide recruits, who want to see an on-campus arena and hockey program that are embraced by the campus and community alike.

The majority of Division I college hockey arenas are located on campus and run by their college or university. Programs such as Denver, North Dakota, Nebraska Omaha, Minnesota, Wisconsin, Miami (Ohio), St. Cloud State, Western Michigan, Cornell, Princeton, Harvard, Dartmouth, Union, and Colgate are all located on campus. It is very unusual for colleges to have athletics stadiums/arenas located off campus. The new Ed Robson Arena compares with other colleges and universities (e.g., Kentucky, Ohio, and Arizona State) that are sizing down their arenas to gain the benefits of a high-energy, close-to-the-action fan experience and branded collegiate environment that come from a smaller, on-campus setting.

Seating-capacity comparison of other college hockey arenas:

Brown: 2,495	Miami (Ohio): 3,200	Harvard: 3,095
Princeton: 2,100	Providence: 3,030	Clarkson: 3,000
Union: 2,225	Western Michigan: 3,667	Notre Dame: 4,850
Penn State: 5,782—similar large enrollment like Arizona State	Michigan: 5,800—similar enrollment public school	

**Why is the hockey program important to CC?**

There is a long and vibrant history of community support for the CC Tiger Hockey program, and the new arena gives this program its first true home on campus since 1938. As a Division I competitor, the CC Tiger Hockey program will now have the ability to compete with its rivals for first-class players while providing the community with a best-in-class facility and the excitement of a filled arena.

**How will having this new arena help CC in its recruiting efforts of high-caliber hockey players?**

A high-quality ice rink that is part of the college campus is more accessible to students, builds school spirit, and allows student athletes to more efficiently and effectively practice and study. The arena will include space for student or scheduled academic support. This upholds the college’s commitment to rigorous academics for athletes. An on-campus arena reflects that the program is integral and embraced by college and community alike.

**Is this new arena a full-size, NHL regulation sheet of ice?**

Yes, the new arena will have an NHL-sized ice sheet.

**ANTICIPATED BENEFITS**

**What benefits does this new arena provide for Colorado College other than for the hockey program?**

In addition to the varsity team, the new arena will serve intramurals, the college's club teams, student life activities, academics, and community hockey leagues. It will be used as a backup location for commencement in case of inclement weather. It will be the first campus building that can seat the entire campus community of faculty, staff, and students. The facility will have the capability to host ice-based and multiple other sports. The CC student body and numerous alumni who live near the campus will find it convenient to attend the on-campus venue.

### **What are the overall benefits to the community of the arena?**

Some of the benefits include:

- Possible ice time for non-college hockey leagues
- High-quality jobs, especially jobs that are lacking for students and other local youth
- Enhancements at the college increase the value of adjacent properties
- Non-hockey events will attract new visitors from outside Colorado who will stay overnight in local hotels, eat in local restaurants, and purchase items in local retail stores, generating significant sales tax dollars for the community, strengthening and diversifying the economic base of the area
- The project will make improvements to a block that had several run-down structures
- The venue size is unique to the region (does not duplicate other venues' event opportunities)
- Strategic location close to downtown allows for high visibility, access to amenities, and special experiences for participants and spectators
- A draw for tourists, recognized as vital to our local economy, for an increased length of trip and increased dollars infused into the local economy
- An opportunity to keep national governing body annual qualifiers, time trials, and championships from leaving the area to hold their events
- Ability to host multi-dimensional camps with the potential to develop into tourism drivers (sports camps aligned with the Olympics, science, training, outdoor adventure, or arts-related — all themed around sports and healthy lifestyles)
- Hockey is recognized for attracting a more affluent fan base that tends to be middle- and upper-middle class socioeconomically
- Opportunity to expand and solidify the local area as a center for elite and developmental sports competition, camps, training, demonstrations and education; thereby greatly enhancing the brand of Olympic City USA
- Plaza and event facilities available for neighborhood / community use incorporated into the arena

## **SEASON TICKET HOLDERS**

### **How many season ticket holders are there for CC Tiger Hockey?**

Currently there are approximately 2,300 season ticket holders.

### **As a CC Tiger season ticket holder, will I still be able to purchase season tickets and keep my priority? How will I be guaranteed my same seats?**

All current season ticket holders will be able to purchase season tickets and receive priority seat locations in the new arena. Whenever possible, season ticket holders will receive comparable seat locations in the new arena. There will not be a general public upper bowl seating area in the new Ed Robson Arena.

### **Will CC Hockey season ticket holders have preferred parking? What parking options are being considered for season ticket holders?**

We are planning a variety of options for season ticket holders similar to how parking for season ticket holders is handled now, with the option to purchase incentivized parking passes separately based on lot location.

### **Will the price of season tickets significantly increase with the new arena?**

Prices have not been determined, but we do not expect significant increases.

### **How can I become a season ticket holder?**

For more information on CC Hockey season tickets, go to [www.ctigers.com/tickets](http://www.ctigers.com/tickets)

## **EVENTS**

### **What type and how many activities/events are planned at the new arena?**

The CC Tigers Hockey Team has 18-20 regular home games per season, held over approximately nine weekends on Friday and Saturday nights from late September through March, with the possibility of two to three more March post-season

games. In addition to CC hockey games, the arena will be available up to 50 days per year for C4C events. Approximately 32 non-hockey uses are identified as possible events through the City for Champions submission to the state. Most of these other events would have much lower attendance than CC Tiger Hockey games. These may include sports tournaments, training camps, club events, Paralympic events, youth sports camps and events, and would be held primarily in summer when most of the student body and faculty are not on campus. These other events are expected to generate new out-of-state visitors who will often stay overnight in local hotels, eat in local restaurants, and purchase items in local retail stores, generating significant sales tax dollars for the community.

**Will there be concerts at the new arena?**

No large public concerts are planned for the arena. Student-life type music performances may take place at the arena, similar to how other campus buildings are used now.

**Will there be tie-ins with the Olympics, Olympic events, and national governing bodies (NGBs) at the arena? Will there be any national and international events held at the arena?**

Yes, the college plans to partner with NGBs to host some of their events (such as USA judo, boxing, volleyball, etc.) at Ed Robson Arena in conjunction with the Sports Authority.

**Who will manage these other events in the Ed Robson Arena?**

Colorado College will be in charge of all operations including parking management.

**What is the role of the Colorado Springs Sports Authority?**

A Colorado Springs Sports Authority has been formed to oversee operation of the sports venues, support the event efforts, and collaborate with Ed Robson Arena and the Weidner Stadium in compliance with Resolution No. 3 of hosting pre-Olympic and amateur sporting events such as Olympic Time Trials, Qualifiers, Playoffs and World Championship events to draw net new out-of-state visitors to Colorado. The Resolution lays out detailed requirements for funding and reporting of the City for Champions (C4C) projects.

**Who is represented on the Colorado Springs Sports Authority?**

There will be five Sports Authority members appointed by:

- Mayor
- Colorado College
- Switchbacks Football Club (FC)
- City Council
- County Commissioner

**TRAFFIC / PARKING**

**How will traffic and parking be managed on event days?**

A multifaceted approach for event access includes: transit options such as shuttles and circulating shuttles connecting the campus to the downtown core; parking at various college surface lots and nearby private lots, a new parking garage adjacent to the arena, downtown garages, and close-in street parking; safe access by bike and bike share, with bike parking options; ride hailing services such as Uber and Lyft with safe drop-off zones; safe and well-lit pedestrian pathways; etc.

**What types of parking options have been identified? How many parking spaces are currently available on the campus for events?**

A parking plan has been developed. Analysis of parking for when the arena will be in use includes concentrated parking at the site to dispersed parking utilizing existing parking lots both on campus and downtown. Data analyzed includes parking demand, parking capacity and other pertinent information.

Current parking analysis assumes 3,407 seats in the new arena.

- Student hockey game attendance is projected to range from 238-500 students (who will walk to the arena)
- 2.7 people per car are projected based on auto occupancy research of other Colorado sporting event venues
- For non-hockey events, while some out-of-state participants and spectators may rent cars, based on the type of team and camp events projected, many are anticipated to travel by team bus, van or other forms of group transportation. Participants and spectators for these types of events typically are not all at the venue at one time, but instead cycle through the facility based on competition times/schedule
- Estimated parking demand for a sold-out hockey event at the new arena is approximately 1,215 vehicles

- Other non-hockey events would take place during academic breaks when more on-campus parking is available due to lower parking demand from students and faculty.
- The college's annual commencement ceremony takes place on Sundays, when there are minimal faculty and staff on campus, and after most first-year, sophomore, and junior students have left for summer.

**How will Colorado College manage parking related to the arena? Who enforces the program?**

Parking enforcement on campus is the responsibility of the college. The college will work cooperatively with the city for off-campus parking issues related to the college.

**Were traffic studies conducted for the arena location? What are the results?**

A traffic analysis for the arena was conducted and presented during the first Community Meeting (January 5, 2019) and more detailed information was provided at the first Community Workshop (January 19, 2019). With community input during the public process, a formal traffic study was submitted to the City with the required Development Plan Application.

**Will the parking study be released to the public?**

The parking study was submitted to the City and is available for public review on the City Planning website.

**With the number of C4C events still uncertain, how will there be a realistic and consistent number for analysis?**

There will be up to 50 C4C events per the C4C Business plan. The parking study is based upon the best-available projections for college and C4C events.

**Will the college build a new parking garage for arena use?**

Yes, the project includes the construction of a 324-space parking garage.

**Is a part of the parking concept to include on-street parking?**

No, the college is providing enough off-street parking to accommodate a sold-out hockey game.

**Will the cost of parking be included in the hockey game ticket price and will designated parking locations be assigned?**

Season ticket holders will be able to purchase a parking pass in designated parking locations. The parking process will be managed.

**Does the college have plans to eventually use the existing parking lot at the Fine Arts Center (FAC) for arena event parking?**

We did not include the FAC lot in the projections for parking availability for arena events because FAC events are anticipated to continue to take place during some arena events.

**Will Cache La Poudre Street be closed as part of the arena project?**

No. Cache La Poudre Street is critical for transportation related to the arena events and there is no plan to permanently close it. During events, traffic and pedestrian flows will be managed to reduce conflicts.

**Are plans being discussed for a shuttle program?**

Yes. A shuttle program is a possible alternative to move people between the arena and downtown parking garages and privately owned parking lots. The City, Mountain Metro Transit, the Downtown Partnership, Colorado College, and Colorado Springs Switchbacks FC are exploring public/private partnerships for providing downtown shuttle service in support of events and new venues. The project team is researching other existing shuttle service program examples.

**Are ride hailing services such as Uber and Lyft being explored?**

Options are being investigated for designated drop-off and pick-up ride hailing services, and incentives to use them.

**Will the current speed limit around the campus change once the new arena is constructed?**

This is a City responsibility rather than the college's; however, speed limits in the surrounding area were evaluated by the City and posted speed limits were lowered on Cascade, Nevada, Weber and Wahsatch from 35 to 30 mph. No further changes in speed limits are proposed as part of the arena project.

**Will Nevada Avenue be changed with the addition of the arena? Are there any planned Nevada Avenue upgrades and improvements?**

There are anticipated curb and gutter improvements as well as curb cuts specific to the block where the arena will be incorporated. No changes to Nevada Avenue traffic lanes or existing on-street parking are proposed based on the arena project.

**Will Colorado College assure the arena project won't negatively impact the fabric of the surrounding neighborhoods?**

Through its Master Plan, the college commits to be respectful of adjacent neighborhoods. As part of the arena project, there will be opportunities for streetscape and other improvements that will positively contribute to the fabric of the surrounding neighborhoods. Colorado College is grateful to the many individuals who participated in the community input meetings and workshops in 2019, thus contributing to the plans for the arena through their feedback and ensuring the needs and desires of the community are being heard and considered.

**Most of the homes located in the area have no garages or driveways and so residents need to park their vehicles on the street. Consider the high number of apartment dwellings and parking needs. Will the City consider implementing a resident-only parking permit program for nearby streets?**

Yes, the City conducted a neighborhood parking study that includes provisions for resident-only parking permits based upon neighborhood consensus.

**How will the surge of traffic (vehicular and pedestrian) be handled when hockey games end?**

We are working with the Colorado Springs Police Department to plan appropriate control of traffic leaving the arena when there is a large event. An exit traffic plan could include use of uniformed traffic control to direct traffic, stop traffic at pedestrian crossings, a signal release switch system to relieve traffic at signalized intersections, restrictions of vehicles turning into exiting lanes of traffic, turning inbound lanes into outbound lanes, etc.

**Some of the lanes of traffic on Cascade Avenue have been converted to bike lanes. How will this impact the flow of traffic into/out of the arena for events? Will the newly striped bike lanes be removed once the arena is constructed?**

The City implemented its bike lane program based on the Downtown Master Plan, which involved a public input process. While the City's bike lane program is not the focus of the arena process, the arena process and traffic study took into account the current one-traffic lane configuration and included this alternate form of transportation to/from the arena in its design concepts, as the arena is in close proximity to bike lanes, the local trail system, and pedestrian facilities.

**How will the college ensure that no team buses park along the streets?**

There will be a designated off-street location for event and team buses.

**Would the college consider a public process for reviewing how things are working after the new arena becomes operational?**

The college will conduct evaluations following the opening of the arena.

**What are the plans for where construction workers will park and for deliveries of construction materials to the site during construction?**

Delivery routes to the site are to be clearly communicated by Nunn Construction to its workers and subcontractors. All deliveries are to follow the prescribed route. Nevada Avenue is a designated truck route, therefore trucks navigate from Bijou Street to Nevada Avenue. This routing plan is the least intrusive to the surrounding neighborhoods and to the campus. Subcontractor off-site parking is located northwest of the site in the dirt lot off Uintah Street and Glen Avenue. Construction workers receive a project parking sticker to be placed on their windshield. They are shuttled to the site on the designated route.

**BUILDING AND SITE SPECIFICS**

**Were any historic structures torn down to make way for the new arena?**

No structures of historic value were removed.

**Will there be other retail built-in additions to the arena either by the college or by private developers?**

The Ed Robson Arena provides opportunity for potential on-campus retail options that don't exist right now, including accommodations for businesses with skyboxes and a CC Tiger Hockey team apparel/goods store. Consistent with the Colorado College Master Plan, the arena also provides opportunities for continued retail uses along Tejon Street.

**Will Wooglin's Deli remain? Will the college's existing 3D Arts building remain?**

Both of these buildings were removed. The college is in discussions with the Wooglin's owner to integrate the deli into the proposed retail space attached to the arena; there is no contract at this time.

**How many seats will the new arena have and what will the square footage be?**

The Ed Robson Arena building exterior footprint is 65,396 sq. ft. The interior of the building is approximately 129,435 square feet (all floors). Seating in the arena is currently assumed to be 3,407. A separate plan will be analyzed for additional removable seats on the floor as a possible back-up venue for the annual commencement ceremony. This will be based on working within established fire and occupancy codes, requirements for restrooms, etc.

**Will comfortable seats with adequate legroom and cup holders be included in the arena?**

Yes. Experience is key for the arena and seating comfort is a top priority.

**How was the average attendance at hockey games determined? When the hockey program grows, will a 3,000-seat arena be adequate?**

The college tracks both tickets sold and tickets scanned for this purpose. It anticipates that demand for tickets will increase in the future and the value of season tickets will rise. A sold-out atmosphere is desired, although some select games may have even higher demand. The main goal is to provide an exceptional experience on campus.

**What will the exterior height of the new arena be?**

The anticipated height of the arena roofline along Cache La Poudre Street and Nevada Avenue is less than 54 feet. The roof height in the center of the block will be 85 feet. In comparison, the heights of the following campus structures are as follows:

- South Hall main roof line is 32', bump-out at northwest corner is 41'
- Spencer main roof peak is 54', add 12' for cupolas
- Armstrong Hall main roof line is 47', top of mechanical rooms is 61'
- Cornerstone Arts Center is 52'

**Is the new arena as large as the World Arena?**

No, the Ed Robson Arena will be smaller than the World Arena, but adequate and conducive to a high-quality fan experience and fostering student participation by being on campus. Seating at the World Arena is 7,750. Seating at the Ed Robson Arena will be approximately 3,407.

**What are the plans for streetlights and handling any new potential light pollution?**

Lighting along the arena block will be improved with an emphasis on pedestrian safety. The arena planning process will also consider any improvements the City may be planning to determine if/where additional lighting is needed.

**What sound/noise impacts will this arena have on the people who live close by?**

The arena is an indoor venue. Ambient noise associated with events is anticipated to be minimal.

**Are digital LED signs planned for outside the new arena? If so, where will they be located?**

No.

**Will there be accommodation for bikes? Storage during the events?**

Yes, bicycle parking will be provided during events.

**Will pedestrian facilities surrounding the arena be improved (sidewalks, lighting, etc.)?**

Yes. Pedestrian improvements will be made such as pedestrian lighting, new sidewalks, new pedestrian ramps on the block, and an opportunity to bring pedestrian facilities up to standard in partnership with the City.

**Will safety issues be considered related to the anticipated events such as lighting, security presence, pedestrian movement when considering dispersed versus near parking options.**

Pedestrian safety on-campus is a high priority for the entire college campus. Lighting, pedestrian movement, and security presence have been addressed as part of the arena plan.

**How will emergency services be handled during an arena event?**

The college met with local law enforcement and emergency management service providers through the design and planning process to assure a plan is in place for handling emergency situations, giving appropriate access to emergency vehicles.

**What architectural look and design will the arena have? Will it be historic, ultra-modern or something else? Colors? Materials?**

The Ed Robson Arena project is contemporary but connects and considers indoor activities and the outdoor environment through materials, colors, views, and architecture. In addition it seeks to be a model for need-based use and sustainability for the nation.

**What was the process for the design and construction of this project?**

The college issued a request for proposals to architects around the country that specialize in designing stadiums. Requirements included a commitment to sustainable design and harmony with the surrounding area. The architect, JLG, was selected in November 2018. The general contractor, Nunn Construction, was selected in July 2019.

**Will the college easily be able to expand/add onto the arena or have a luxury section if there is demand for more seats in the future?**

Based on preliminary design concepts, a need for expansion of the arena building structure is not expected.

**What kinds of technological features will the new arena have?**

The arena will feature advanced technology, including optimization for high-definition video and high-capacity Wi-Fi to accommodate regional, national, and international events.

**What is the future of Honnen Arena? What about removal of Honnen and exposing the historic Cossitt facade?**

Plans in accordance with the Colorado College Master Plan are remove Honnen Arena in the future and restore the historic Cossitt Amphitheatre grounds.

## **CITY FOR CHAMPIONS (C4C)**

**What is the City for Champions (C4C) initiative and how does the arena fit into its plans?**

The C4C suite of projects are intended to boost the region's annual tourism industry, and increase retail sales and sales tax revenues. Ed Robson Arena will enable local national governing bodies to host Pre-Olympic and World Championship events locally, and impact the Pikes Peak region's attractions, thus strengthening its core. Equally important, the Ed Robson Arena and the other C4C projects will bring new high-quality jobs, including much-needed jobs for college students, to the area. The college is making the arena facilities available to the C4C initiative in conjunction with the Colorado Springs Sports Authority.

**What are the unique venues with which the City for Champions initiative will strengthen and diversify the area?**

The City and private partners including Colorado College, the Colorado Springs Switchbacks soccer team and Weidner Apartment Homes, announced details of the indoor Ed Robson Arena on the Colorado College campus to be built in tandem with an outdoor stadium at the south end of downtown. The outdoor venue is the Weidner Stadium, home to the Switchbacks Football Club (FC). Operated by Ragain Sports, the stadium will have approximately 8,000 fixed seats (with a max capacity of 15,000) and associated retail bordering the stadium on the Sahwatch Street side. The two combined sports venues of Ed Robson Arena and Weidner Stadium represent one component of the C4C initiative. The other venues include the U.S. Olympic Museum, a new U.S. Air Force Academy Gateway Visitors Center, and the William J. Hybl Sports Medicine and Performance Center on the campus of the University of Colorado, Colorado Springs.

**How is funding structured for the arena as part of the C4C projects?**

The C4C projects will be paid for through a combination of funds awarded to the City through the state Regional Tourism Act and private partners including the Ragain family, owners of the Switchbacks FC; Weidner Apartment Homes; and Colorado College.

## **PUBLIC INPUT PROCESS**

**How was input from the public incorporated into the design plans for the new arena?**

A public input process for the design and planning phase of the project was implemented to assure the project team received input and feedback from the community on topics such as parking and traffic management, the fan experience, shuttle and ride-share services, building design and aesthetics, season ticket program, and other important aspects of the arena's implementation. A series of community meetings and workshops were held on Saturdays throughout 2019 to enable maximum participation. We heard from and listened to many other voices during the planning process, from residents of adjacent neighborhoods, Historic Preservation Alliance, downtown business community, students, CC hockey season ticketholders, hockey fans from across the community, and many more. Details of how public input was incorporated into the planning and design process are available on the college's project [webpage](#).

## **NEIGHBORHOOD / BUSINESS IMPACTS**

**What are the impacts of the new arena for existing local businesses surrounding the campus such as Wooglin's Deli and those businesses adjacent to Dale Street?**



Consistent with the Colorado College Master Plan, the arena provides opportunities for continued retail uses along Tejon Street. The plan includes three retail spots, one of which would be the team apparel store. The college is in discussions with the Wooglin's owner to integrate the deli into the proposed retail space attached to the arena but there is no contract at this time. The arena provides businesses with the potential for increased visibility and patronage because it adds increased value to the overall campus experience. Businesses throughout the area stand to benefit from the arena with increased visibility and patronage.

**How will residential and commercial property values be impacted by the new arena?**

The arena is anticipated to add value to the campus, adjacent neighborhoods, local businesses and downtown, thereby supporting overall property values.

**MISC.**

**Who is Edward J. Robson and why is the arena being named after him?**

Robson (pronounced ROBE-suhn), is a 1954 graduate of Colorado College and former CC Tigers hockey player. He is chairman of Robson Communities, has served on CC's Board of Trustees, and has funded scholarships for CC students and hockey players. He has donated \$12 million in toward the new arena and in support of CC hockey. After graduating from CC he played hockey for Team USA and was an alternate member of the U.S. Olympic Hockey Team. In the U.S. Marines he was designated a naval aviator and served five years as a helicopter pilot, attaining the rank of captain. After leaving service in the Marines, Robson settled in Phoenix, starting his first business in 1965 marketing home sites.

**What is NES and what role does NES play in this arena project?**

The college engaged N.E.S., Inc., to lead the planning process for the arena, joined by a local multi-disciplinary team of architects, planners, civil and traffic engineers, public engagement facilitators, and landscape architects to assist in the planning and design process.

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